

WINDWARD BANANAS – THE NATURAL FAIRTRADE CHOICE



ABOUT THE WINDWARD ISLANDS

Dominica

This is the biggest of the four main islands covering an area of 305 square miles and has a population of 90,000 - of mainly African descent. However, the indigenous Caribs still have a strong cultural presence on the island. Dominica, the 'Nature Island' of the Caribbean, is an unspoilt and beautifully rugged island state. Its steep mountains, rainforest and pristine streams form a natural attraction for lovers of eco-tourism.

St Lucia

The largest banana exporter of the Windward Islands, St Lucia covers an area of 260 square miles and has a population of 160,000, many of whom are involved in the island's well-developed tourism industry. Which is based on a good mixture of white sandy beaches and tropical forest.

Of the three Nobel Laureates produced by the English-speaking Caribbean, two of them - Sir Arthur Lewis (Economics) and Derrick Walcott (Literature) - were born and received their early education on St Lucia.



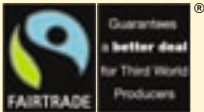
St Vincent and the Grenadines

Hairoun (home of the blessed) is the native name for the main island of this multi-island state. The islands cover a combined area of 150 square miles with a population of 115,000. St Vincent has rugged, verdant volcanic hills, rain forests and an active volcano. The Grenadines, including Mustique, have white sandy beaches, clear blue seas and some of the most spectacular coral reefs in the world.

Grenada

The most agriculturally diversified of the Windward Islands, Grenada's main export crops are nutmeg and mace. The 'sweet land of spices' has a population of 100,000 and covers an area of 133 square miles. It also has two Grenadine Islands, Petit Martinique and Carriacou.

With its beautiful, white sandy beaches, friendly people (as with the other islands) and tranquil setting this is a much sought after tourist destination. The capital, St Georges, is built around a natural deep-water pier and is well known for its unique architecture.



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Windwards Bananas is the trading name of Windward Islands Banana Development & Exporting Company (UK) Limited